



ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

A CONVERSATION ON 'MEDIA AND GENDER'

Date of the Program: 27th February, 2021

No. of the Participants: 100

Organized by: Nimbus, The English Debating Society, ARSD College

Collaboration: IQAC, ARSD College

Speaker: Ms. Jyoti Yadav, A Multimedia Journalist with 'The Print'

YouTube Link: <https://youtu.be/GFA25ZPdFUM>

Atma Ram Sanatan Dharma College
Accredited Grade 'A' by NAAC | Ranked 13th by NIRF
(University of Delhi)

NIMBUS: THE ENGLISH DEBATING SOCIETY
Under the aegis of Internal Quality Assurance Cell (IQAC)

Invites you to a Conversation on
MEDIA AND GENDER

Speaker:
Ms. Jyoti Yadav
Multimedia Journalist, The Print
Recipient of the UN Laadli National Media Award

Convenors (NIMBUS): Dr Shubha Dwivedi, Ms. Mousumi Ray
Convenor (Webinar Committee): Dr Vinita Tuli

On: Saturday, February 27
At: 1:30 PM

Student Representatives: Sarthak: 9582285521, Deepak: 7683099894

Chief Patron: Prof. Gyantosh Kumar Jha (Principal)

Join via ZOOM

YouTube Link

On 27 February, 2021, Nimbus, The English Debating Society, ARSD College under the aegis of IQAC hosted a stimulating discussion on the subject "Media and Gender" with Ms. Jyoti Yadav, an eminent multimedia journalist with 'The Print' and a recipient of the prestigious UN Laadli National Media Award (2020). The event was a huge success with over 100 attendees. Ms. Jyoti began her talk by recounting her inspirational journey from growing up in a conservative family in Haryana to graduating from the University of Delhi and pursuing a career in journalism. She then stressed the need for gender sensitivity and gender neutrality in writing, as well as how an ethical use of language is indicative of a professionally correct approach. The topic then shifted to her immensely successful series, "Page Turner" and "Meri Jaan Mujhe Khabar hai," during which she discussed her work as a young female journalist



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and the importance of accurately portraying millennial voices. She went on to discuss her experience as a bilingual journalist and the critical nature of reaching out to the Hindi audiences and presenting accurate information.

Discussing the inclusive work environment within her publication, despite the fact that the world of journalism, as a whole, tells a different tale, she addressed the gender gap in the field and the inherent sexism that must be combated. The session progressed to a candid Q&A segment where the students asked questions about various issues like the urban and the rural media, including the growing class divide, the effect of social media and figuring out both the harms and the advantages of the digital platform. Issues of the intrinsic social divide highlighting the need of diversity in media to provide wider perspectives were also discussed. Ms. Jyoti gave patient and elaborative answers emphasizing the importance of getting the correct information and suggested a few tools that everyone could apply in order to become an informed citizen. She informed the attendees about the relationship between media and its consumers, and how this relationship along with internal biases shapes the reception of a report by the readers. She also addressed the changes that the field of media is going through with the emergence of independent and alternate media. Overall, the event was a highly empowering, educational and insightful experience for both students and faculty.

Poster

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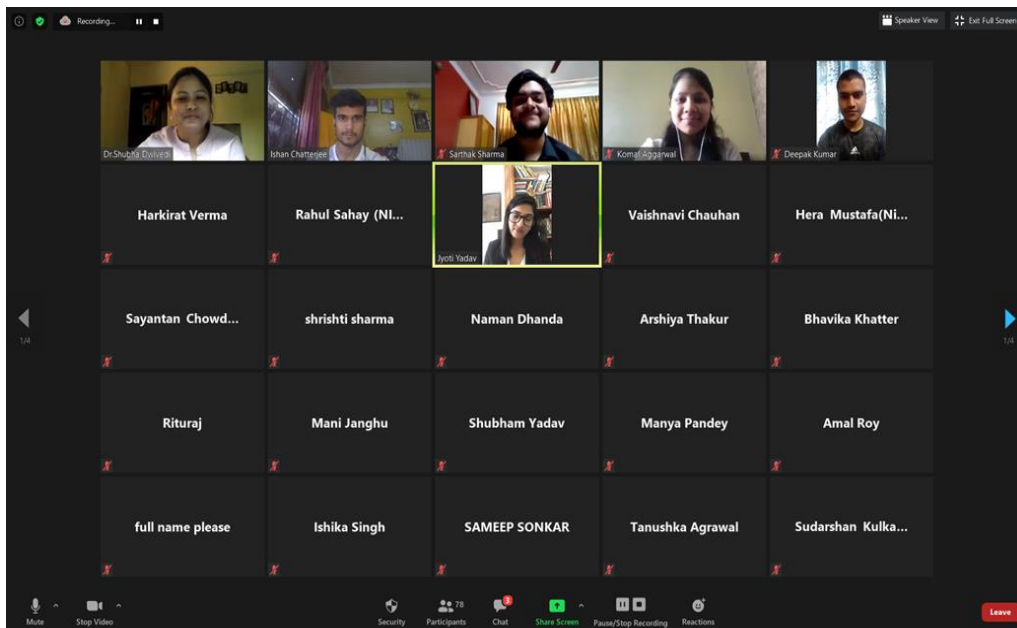
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Photograph



Participants during the webinar



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List of Participants

	a	b	c	d
1	00ankitasharma12000@gmail.com	Ankita Sharma	BA Programme	1st
2	12kadyan@gmail.com	Sachin	Bsc physical science wit	1st
3	80032@arsd.du.ac.in	Vishvas Hari Gautam	B.A. Programme	1st
4	80037@arsd.du.ac.in	Rahul	B.a program	1st
5	80078@arsd.du.ac.in	Ishika	Ba programing	1st
6	80107@arsd.du.ac.in	Adhishree Bajpai	BA Prog Economics +	1st
7	80121@arsd.du.ac.in	Vishal Tiwari	B.A. Programme	1st
8	80140@arsd.du.ac.in	Divya Bhardwaj	BA Program	1st
9	80525@arsd.du.ac.in	Aarti	B.A.(HONS) ENGLISH	1st
10	80532@arsd.du.ac.in	Ankit kumar	BA English honors	1st
11	80558@arsd.du.ac.in	Amal Roy	BA English (Honrs)	1st
12	81501@arsd.du.ac.in	Ishani srivastava	BA Hons. History	1st
13	82044@arsd.du.ac.in	Ishika Singh	BA Economics Honours	1st
14	82050@arsd.du.ac.in	Somya	B.A.(H) ECONOMICS	1st
15	82518@arsd.du.ac	Diya Khola	BA(hons) political scienc	1st
16	82555@arsd.du.ac.in	Meghna Borthakur	BA honours Political Sci	1st
17	82587@arsd.du.ac.in	Sunskrit Rohilla	Political science honors	1st
18	83027@arsd.du.ac.in	Sonam Kauer Shekha	Bachelor of commerce	1st
19	83145@arsd.du.ac.in	Harshita Sachdeva	B.com (P)	1st
20	83532@arsd.du.ac.in	Sreelakshmi Nair	B.Com Honrs.	1st
21	83613@du.ac.in	Vatsal Dahiya	B.Com(hons.)	1st
22	83644@arsd.du.ac.in	Devyan bindal	bcom (hons)	1st
23	83655@arsd.du.ac.in	Shruti Rajput	B.com.hons.	1st
24	83850@arsd.du.ac.in	Raba Chaudhry	B.Com (Hons.)	1st
25	84045@arsd.du.ac.in	Nirja Phogat	Bsc. Physical sciences v	1st
26	84537@arsd.du.ac.in	ABHISHEK KUMAR	BSc physical science wi	1st
27	84558@arsd.du.ac.in	Tarini Bhasin	Physical science electro	1st
28	85019@arsd.du.ac.in	YASHRAJ SINGH CHA	BSC PROGRAM (PHY)	1st
29	aashikarajcan@gmail.com	Aashika Raj	B.com program	1st
30	amanrajguptaindia2003@gmail.com	Aman Raj Gupta	B.A. (Hons) English	1st
31	amisha.dabes2001@gmail.com	Amisha dabes	Political science honour	1st
32	amishachakraborty02@gmail.com	Amisha Chakraborty	BA Programme(Maths+H	1st
33	Amitansh1619@gmail.com	Amitansh khandwal	BA(HONS) POLITICAL	1st
34	anasparvez111@gmail.com	Anas Parvez	English Hons	1st
35	anushkachaudhary2050@gmail.com	Anushka Chaudhary	B.A programme	1st
36	arpitsaxena0104@gmail.com	Arpit Saxena	BA PROG (ENG + EOC	1st
37	arshiya.thakur@yahoo.com	Arshiya Thakur	B.A. Prog.	1st



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29	aashikarajcan@gmail.com	Aashika Raj	B.com program	1st
30	amanrajguptaindia2003@gmail.com	Aman Raj Gupta	B.A. (Hons) English	1st
31	amisha.dabas2001@gmail.com	Amisha dabas	Political science honour	1st
32	amishachakraborty02@gmail.com	Amisha Chakraborty	BA Programme(Maths+H	1st
33	Amitansh1619@gmail.com	Amitansh ikhandwal	BA(HONS) POLITICAL :	1st
34	anasparvez111@gmail.com	Anas Parvez	English Hons	1st
35	anushkachaudhary2050@gmail.com	Anushka Chaudhary	B.A programme	1st
36	arpitsaxena0104@gmail.com	Arpit Saxena	BA PROG (ENG + ECC	1st
37	arshiya.thakur@yahoo.com	Arshiya Thakur	B.A. Prog.	1st
38	arushi3320@gmail.com	Arushi gupta	Bcom.hons.	1st
39	ayesharazaa66@gmail.com	Aysha Razaa	Bcom program	1st
40	ayushithakur1201@gmail.com	Ayushi Thakur	B.com(hons)	1st
41	bhartipriyanshu535@gmail.com	Priyanshu Bharti	Bcom(Honors)	1st
42	cheshitaseth31@gmail.com	Cheshita Seth	Bcom	1st
43	chinmayespanda1623@gmail.com	Chinmayee Panda	BCom Hons	1st
44	drishiti.mishra0904@gmail.com	Drishiti Mishra	Bcom programme	1st
45	dsp.990208@gmail.com	Yashasvi Bhatnagar	B.Com Programme	1st
46	geetanshsingla21@gmail.com	Geetansh Singla	Bcom prog	1st
47	goutamsoumya103@gmail.com	Soumya goutam	Ba programme	1st
48	harsh10q@gmail.com	HARSH KUMAR ROY	B.Sc Industrial Chemistr	1st
49	himanshibhakar@gmail.com	Himanshi	History honours	1st
50	hopefulayush@gmail.com	Ayush Singh	B.A. Programme	1st
51	hritikakumari2809@gmail.com	Hritika Kumari	BA(ECONOMICS AND	1st
52	iamharshbhati@gmail.com	HARSH BHATI	B.A. program	1st
53	irenesara17@gmail.com	Irena Saira Rajesh	Ba programme English	1st
54	ishikakadian6@gmail.com	Ishika	English Honors	1st
55	jadaun.sakshi14112002@gmail.com	Sakshi	BSc CS (hons)	1st
56	jagrithwadhwa2002@gmail.com	JAGRITI WADHWA	Political science honour	1st
57	kabir.muskansanan@gmail.com	Muskan sanan	Bcom hons.	1st
58	khushikothari257@gmail.com	Khushi kothari	BA programme maths n	1st
59	komalaggarwal783@gmail.com	Komal Aggarwal	B.com Hons	3rd
60	ladhaishita@gmail.com	Ishita Ladha	BA English Honors	1st
61	lookkra0555@gmail.com	Krati jain	B.A.(hons.) English	1st
62	mohsinimam651@gmail.com	Mohsin Imam	Bsc.(H) Computer Scien	1st
63	nandini12b@gmail.com	Nandini Nair	BSc. Physics honors	1st
64	nihalatharv27@gmail.com	Nihal Kumar	Ba programme	1st
65	pankhuripbhardwaj@gmail.com	Pankhuri Pareek	BA Hons English	1st



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63	nandini12b@gmail.com	Nandini Nair	BSc. Physics honors	1st
64	nihalatharv27@gmail.com	Nihal Kumar	Ba programme	1st
65	pankhuripbhardwaj@gmail.com	Pankhuri Pareek	BA Hons English	1st
66	pannuloaharki@gmail.com	Akram Khan	B.A PROGRAMME	1st
67	parvathysai4757@gmail.com	Parvathi Nair PS	BA hons history	1st
68	parvchauhan13@gmail.com	Parv singh	Bcom	1st
69	pragya.3451@gmail.com	Prigya	Bsc Maths (H)	1st
70	pujasubedar1411@gmail.com	Puja Kumari	B.Com(h)	1st
71	rashikapriyam579@gmail.com	Rashika Priyam	BA(Hons) Economics	1st
72	rathvishwanupa@gmail.com	Vishwanupa Rath	English Honours	1st
73	rishita.kumari24@gmail.com	Rishita Kumari	Economis honours	1st
74	royce.dalmar@gmail.com	Royce Dalmar	B.com(prog)	1st
75	sarthaksharma200@gmail.com	Sarthak Sharma	Bcom Hons	2nd
76	satyapulukuri@gmail.com	Sathya Pulukuri	Political Science honour	1st
77	sejalkhandelwal20@gmail.com	Sejal khandelwal	B. Com	1st
78	shriyanshi.s.pandey@gmail.com	Shriyanshi pandey	BA ENGLISH HONS	1st
79	shrujalbapna25@gmail.com	shrujal bapna	History honours	1st
80	shrutishreya6@gmail.com	Shruti Shreya	Bcom(Prog)	1st
81	shubzshubz6@gmail.com	Shubham Nahata	B.Com Hons	1st
82	singhcheshita17@gmail.com	Cheshita Singh	B. Com Hons	1st
83	skumar6000@gmail.com	Swata Kumari	Ba(Hons) Political Sci.	1st
84	snehabatra2002@gmail.com	Sneha batra	Bcom (hons)	1st
85	snigdharanjan2002@gmail.com	Snigdha Ranjan	B.com program	1st
86	sudikshakapoor11@gmail.com	Sudiksha Kapoor	Bcom p	2nd
87	sukritikala16@gmail.com	Sukriti Kala	Bcom (h)	1st
88	suryanshpratapsheer123@gmail.com	Suryansh Pratap Singh	B.A Programme(economi	1st
89	swatikumari3406@gmail.com	Swati Kumari	BA political science hon	1st
90	vageeshchoudhary812@gmail.com	Vageesh Choudhary	BA Programme	1st
91	vaishnavipandey3@gmail.com	Vaishnavi Pandey	B.A. Programme mather	1st
92	vandanaghasal@gmail.com	Vandana ghasal	physical science with ek	1st
93	vandanaghasal@gmail.com	Vandana ghasal	Physical science with eli	1st
94	vanshika016@gmail.com	Vanshika Jain	BA ECONOMICS HONS	1st
95	vasvibudhiraja30@gmail.com	Vasvi Budhiraja	Bcom hons	1st
96	vermaman3919@gmail.com	Aman Verma	bsc physical science wit	1st
97	vidushi.rastogi05@gmail.com	Vidushi Rastogi	Bcom(prog)	1st
98	vkabhishek2002@gmail.com	Abhishek Verma	BA Programme	1st
99	ytrivedi22@gmail.com	Yashaswini Trivedi	Ba programme	1st



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FEEDBACK

	A	B	C	D	E
1	Email	Name	Course	Feedback on the session	Was the content justified?
2	83656@arsd.du.ac.in	Shruti Rajput	B.com.hons.	Great	Yes
3	83850@arsd.du.ac.in	Raba Chaudhry	B.Com (Hons.)	Nice	Mostly
4	84045@arsd.du.ac.in	Nirja Phogat	Bsc. Physical sciences with	Learnt a lot	A lot
5	84537@arsd.du.ac.in	ABHISHEK KUMAR	BSc physical science with ek	Extremely helpful	Yes
6	84558@arsd.du.ac.in	Tarini Bhasin	Physical science electronics	The session was great. Well di	it was justified
7	85019@arsd.du.ac.in	YASHRAJ SINGH CHA	BSC PROGRAM (PHYSICA	Absolutely great	Justified
8	aashikarajcan@gmail.com	Aashika Raj	B.com program	Loved it	Yes it was
9	amanrajguptaindia2003@gm	Aman Raj Gupta	B.A. (Hons) English	Good	Yes
10	amisha.dabas2001@gmail.cc	Amisha dabas	Political science honours	Nice.	yes
11	amishachakraborty02@gmail	Amisha Chakraborty	BA Programme(Maths+Com	Great	Yess
12	Amitansh1619@gmail.com	Amitansh khandwal	BA(HONS) POLITICAL SCIE	Great. would love to attend mo	It was justified
13	anasparvez111@gmail.com	Anas Parvez	English Hons	Good	Yes
14	manyapandey30@gmail.com	Manya Pandey	Eco hons	It was a really great session.	Yes
15	arpitsaxena0104@gmail.com	Arpit Saxena	BA PROG (ENG + ECO)	Excellent	yes
16	arshiya.thakur@yahoo.com	Arshiya Thakur	B.A. Prog.	Excellently done	Absolutely
17	arushi3320@gmail.com	Arushi gupta	Boom.hons.	Helpful	justified
18	ayesharazaa86@gmail.com	Aysha Razaa	Boom program	it was okay	could be improved
19	ayushithakur1201@gmail.cor	Ayushi Thakur	B.com(hons)	the speaker was great	Yes
20	bhartipriyanshu535@gmail.cc	Priyanshu Bharti	Boom(Honors)	Great session	Yes
21	cheshtaseth31@gmail.com	Cheshta Seth	Boom	good	Yess
22	chinmayeepanda1623@gmai	Chinmayee Panda	BCom Hons	Really helpful	justified
23	drishti.mishra0904@gmail.co	Drishti Mishra	Boom programme	great	mostly
24	dsp.990208@gmail.com	Yashasvi Bhatnagar	B.Com Programme	good	yes
25	geetanshsingla21@gmail.cor	Geetansh Singla	Boom prog	Great	Yes
26	goutamsoumya103@gmail.cc	Soumya goutam	Ba programme	nice	Yes
27	harsh10a@gmail.com	HARSH KUMAR ROY	B.Sc Industrial Chemistry	the session was amazing	yes