



ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

INTRODUCTION TO CASE STUDY ANALYSIS WORKSHOP

Date of Program: 15th September, 2021

No. of the Participants: 75

Organized by: Enactus -ARSD College

Speaker: Dr. Shivani Kapoor, Associate Professor, New Delhi Institute of Management, New Delhi Institute of Management

The Introduction to Case Study Analysis Workshop was an educational session of 90 minutes, organised on 15th September, 2021. The Speaker for the workshop was Dr. Shivani Kapoor Ma'am, Associate Professor, NDIM. The event was graced by the presence of Honourable Principal Prof. Gyantosh Kumar Jha and Dr. Vinita Tuli Ma'am, IQAC Coordinator, ARSD.

The event was commenced by a warm welcome to the Speaker, Guests of Honour and attendees by Ms. Muskan Saxena, President, Enactus ARSD (2021-22), followed by a brief introduction to the College and the Society. The event was then taken over by Dr. Manika Jain, Convener, Enactus ARSD. She introduced Principal Sir, who addressed the assembled gathering with his inspiring words, welcoming Dr. Shivani Kapoor and expressing his gratitude for the conduct of such an event.

The Workshop started with Dr. Kapoor discussing the basic concepts involved in analysing a case study, as well the mindset required and the approach to be adopted, to carry out the same effectively. The Case Study taken up for discussion was that of The Terrorist Attack at Taj Palace, Mumbai, 2008, from the perspective of the Human Resources Department.

The discussion was truly enlightening, allowing the students to have a creative approach to analysing cases in the future, trying to read between the lines of the presented case and applying plausible assumptions to understand the learnings and outcomes of the same. Post the question-and-answer session, Dr. Manika Jain presented the Vote of Thanks, leading the event to conclusion.



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Poster

The poster is orange and features the following text and elements:

- ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)**
- ACCREDITED GRADE 'A' BY NAAC | AIR 12 BY NIRF (MHRD)
- enactus** Atma Ram Sanatan Dharma College
- UNDER THE AEGIS OF IQAC, ARSD COLLEGE
- is organising a workshop on
- Introduction To Case Study Analysis**
- by
- September 15, 2021**
- 11:30 A.M.**
- Platform: Zoom**
- E-CERTIFICATES WILL BE PROVIDED TO THE ATTENDEES
- Dr. Shivani Kapoor**, Associate Professor, New Delhi Institute of Management (NDIM)
- Dr. Manika Jain** (Convenor, Enactus ARSD)
- Dr. Vinita Tuli** (IQAC Coordinator, ARSD)
- Prof. Cyantosh Kumar Jha** (Principal, ARSD College)
- <https://www.enactus.arsdcollege.ac.in>
- Social media handles: @arsdcenactus, @enactusarsd, Enactus ARSD

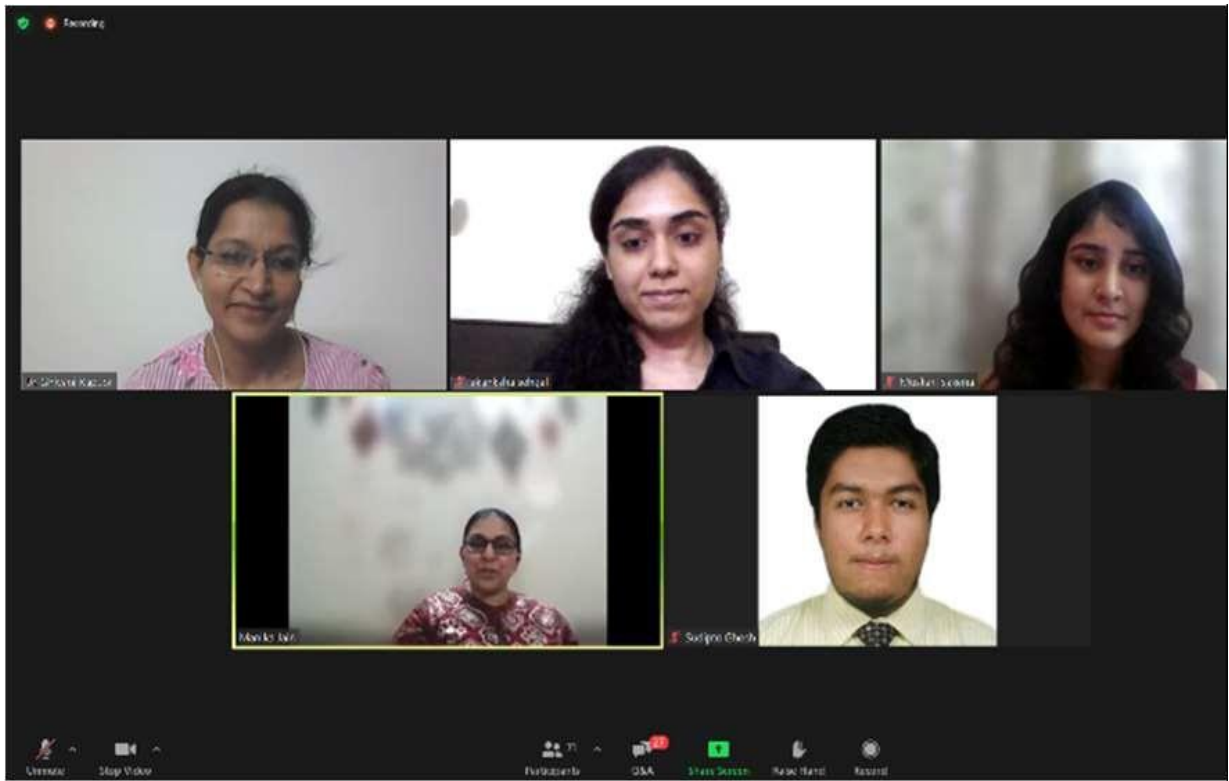
Photograph

The screenshot shows a Zoom meeting with a presentation slide. The slide text reads: "My Ford Car is allergic to vanilla ice cream- the customers complain". It features an image of a silver Ford SUV and a photograph of a supermarket aisle. A vertical sidebar on the right shows the faces of several participants in the meeting.

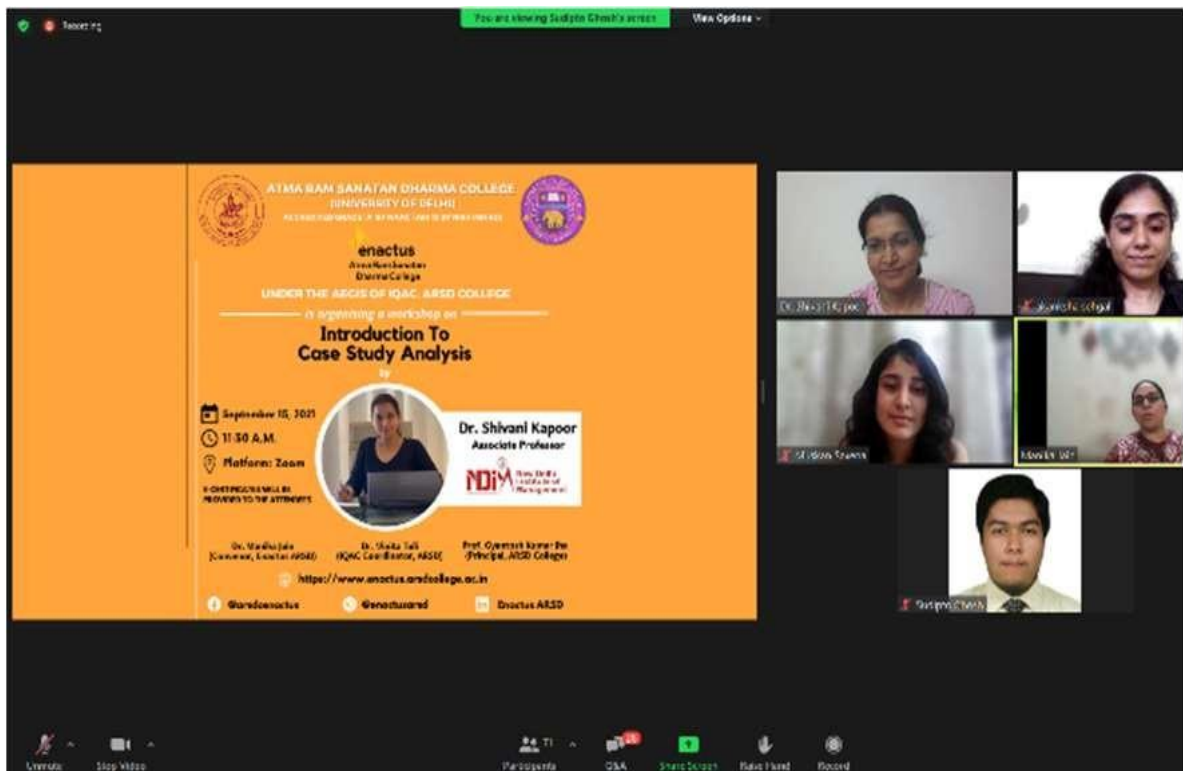
Online Presentation during Discussion



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Participants during Question-Answer Session



Snapshot during Introduction of Webinar Topic



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Certificates



Webinar Feedback - Enactus ARSD



Name *

Varnika Gupta

Webinar Attended *

Introduction to Case Study Analysis by Dr. Shivani Kapoor - Sep 15, 2021

How was your experience? Were you able to benefit from the session? *

Yes it was very apt and crisp.