



# ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

## Program Report

**Name of the Program:** Socio-Biz

**Date of the Program:** 12<sup>th</sup> February, 2022

**No. of Participants:** 30

**Organized by:** Skill Development and Entrepreneurship Cell, ARSD College

**Winner of the Program:**

1. Shubham Devrani, University of Delhi
2. Jaskaran Singh, Shri Guru Gobind Singh College and Simran, Kirori Mal College

The Entrepreneurship Cell, ARSD College, University of Delhi organized a Socio-Biz, a marketing event., was conducted on the 12th of February in 2022. The event consisted of two rounds; a preliminary quizzing round and a final Branding and Marketing Competition. The event aimed to judge the creativity of participating individuals in the sphere of marketing, brand creation and sustenance. The winners of this highly competitive and challenging event were Shubham Devrani (1st Position-Delhi University) and Jaskaran Singh and Simran (2nd Position- Shri Guru Gobind Singh College and Kirori Mal College, Delhi University).



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Poster

 **Skill Development and Entrepreneurship Cell**  
Atma Ram Sanatan Dharma College  
(University of Delhi)

**“**

**SOCIO-BIZ**

**”**

ROUND 1: QUIZOPHILE  
ROUND 2: BRAND SOLITARY

**Register Now  
and  
Win Exciting Cash Prizes!!**

**12th February, 2022,  
11 AM Onwards**

**→**

**Registration link in bio!**

  **Entrepreneurship Cell, ARSD**  **ecell.arsd**

For Contact :  
Vatsala - 86850 24025  
Pragya - 98111 21638