



# ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

## IN CONVERSATION WITH MR. RISHABH SHAH

**Date of the Program:** 13<sup>th</sup> October 2021

**No. of the Participants:** 89

**Organized by:** NIMBUS: The English Debating Society, ARSD College

**Speaker:** Mr. Rishabh Shah, Lecturer and Columnist

The session began with an introduction of the guest speaker by Dr. Shubha Dwivedi, the convenor of Nimbus. She also expressed her gratitude towards the Principal Prof. Gyantosh Kumar Jha for his unwavering support and Mrs. Vinita Tuli, the convenor of IQAC for their invaluable guidance.

With over 80 attendees, the session was indeed a success. Mr. Rishabh discussed the meaning of the term ‘Soft Power’ and the reasoning behind India’s lack of assertiveness when it comes to achieving its soft power potential. He discussed how westernization and colonization have influenced our lifestyle by drawing several observations from the choice of clothing, language, and literature that highlight India’s inability to sell itself as a soft power to the rest of the world. He talked about how the Government and industries have been unsuccessful in putting the idea of ‘India’ on the global stage.

The speaker discussed how countries such as the US have, through media, sold a particular image of them as well as other nations and how India too can assert itself on the global level through mediums such as movies, music, and literature. Sir gave examples of how this has already begun with the global celebration of the International Yoga Day and the International Non-Violence Day on 2nd October and how these holidays put India under the spotlight and help propagate the country’s agenda. He also shed light on the dichotomy of patriotism and consuming western ideals. Towards the end, he also brought up the need to stop anglicizing the world and start Indianizing it. Invoking the words “Vasudeva Kutumbakam”, emphasized the importance of uniting the world the Indian way.

After his talk, the session progressed to an interactive Q&A segment where Mr. Rishabh took up questions from the audience.



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## POSTER



ATMA RAM SANATAN DHARMA COLLEGE

UNIVERSITY OF DELHI

ACCREDITED GRADE 'A' BY NAAC

ALL INDIA 12TH RANK IN NIRF (MHRD)

**NIMBUS**

AND

**IQAC**



THE ENGLISH DEBATING SOCIETY

*In conversation with*

## MR. RISHABH SHAH

Founder & President, India's International Movement to Unite Nations

Founder & Managing Trustee, Taking India Forward Foundation

Founder, Aufklaren Group of Companies

Guest Lecturer- IIM's & HSNC Colleges

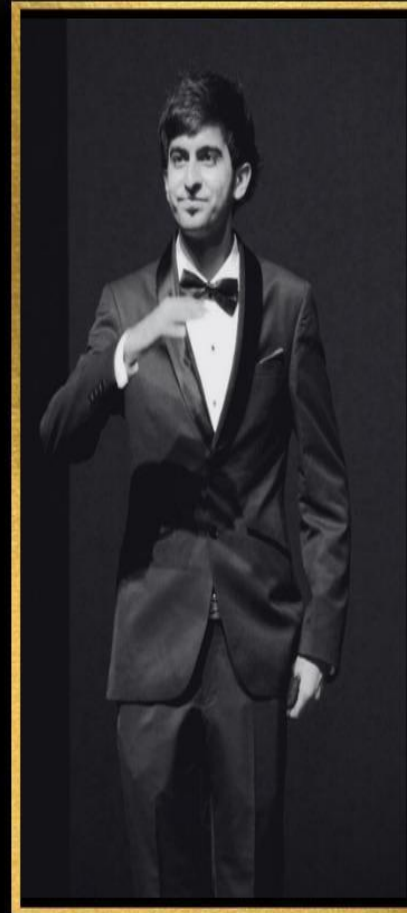
Author of *An Open Mic*

Guest Columnist for popular English dailies

Awarded By United Nations, Government of  
India, News 18 Network amongst others

*on the topic*

*How India Reinvented its Soft Power*



OCT 13 | 4:00 PM | ZOOM MEETING

Dr. Shubha Dwivedi  
(Convener, Nimbus)

Dr. Vinita Tuli  
(Convener, IQAC)

Patron  
Prof. Gyantosh Kumar Jha  
(Principal)

Anoushka Kalra (President) 91 9650134718

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## PHOTOGRAPHS



Mr. Rishabh Shah





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## Our Team!



### LIST OF PARTICIPANTS

HITESH SOROUT	ADITI DEVGON	SOMVIR SINGH HOODA
DILIP KUMAR	AMAN ARYA	SWATI KIRAN
SIDDHARTH KUNDHIYA	AMISHA RATHEE	VIKAS SINGH
INDRANIL MAJUMDAR	ANANYA ANN JOSEPH	WIDABOU LUIKANG
APURVA ANIL RANDIVE	ANSHIKA GUPTA	YATI SADH
AMAN KUMAR	ANUBHAV NAVAL	YUKTI GUJRAL
RIYA SINGH	ANUSHKA RATTAN	REEMANIKA
SIMRAN	CHAITANYA SHREE	RISHABH TYAGI
KSHITIJ JAIN	DEBOLINA CHOWDHURY	RITIKA SHRILAKSHMI
SNEHA VERMA	DIPJYOTI BORO	RIYA SHARMA
MADHURIMA KARMAKAR	DIVYA BIDHURI	ROHAN CHAUDHARY
HARSHIT CHAUDHARY	DIYA GARG	ARUNIMA PANDEY
AMISHA DIDAL	HIMANSHI	ANSHU SHARMA
SNEHA CHOUDHARY	ILMA PARVEEN	KIRTI JAIN
AVNISH CHAUHAN	INDRA BOKSHI	ANUBHAVA SINGLA



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RANDHIR KUMAR	JATIN MALHOTRA	RANJAN KUMAR
PIYUSH AGARWAL	KUSUM VERMA	
BURHAN UL HAQ	LAVANYA TYAGI	
RUPKATHA BISWAS	MANSI PANDEY	
SANCHIT SHUKLA	MANYA MENDHIRATTA	
AKSHIT RAMANATHAN	MOHIT YADUVANSHI	
ADITYA SHARMA	MONIKA	
BANSHAJ RAJ BHARDWAJ	NIMRAT	
RIBHAV KAUSHIK	NITYA SAAKAR YADAV	
SHRISH DHURIA	PIYONEE SRIVASTAVA	
SHIVANSH	PREETI MISHRA	
VIBHOR VANVANI	PRIYANSHA GARG	