



ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

KAUSHAL-2021

Date of Program: 23-10-2021

No. of the Participants: 25

Organized by: Enactus -ARSD College

On 23rd October 2021, the students of Enactus ARSD, organised the Annual flagship exhibition 'KAUSHAL'21' at Dilli Haat, INA.

KAUSHAL'21 showcased the aesthetically charming and meaningfully curated products in a festooned stall, personally decorated by the team of Enactus ARSD. This year, the spotlight was grabbed by our newly launched products, Beautiful urbane scrunchies, customizable handmade notebooks and handcrafted earrings, versatile at best, complementing each and every outfit.

The continuous motivation of our teachers, vivacity of the beautiful handmade products, kindness of the people and the exuberance of the volunteers, attracted customers towards our stall and managed the team to earn over Rs. 7200 in cash.

Selling out most of the showcased products, the entire profit would help the communities survive seasonal unemployment, fulfill necessities and live an independent life!

Poster





ATMA RAM SANATAN DHARMA COLLEGE

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Photograph





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List of Participants

- 1) Mansi Garg
- 2) Drishti
- 3) Bhamini
- 4) Pratham Nijhawan
- 5) Pratibha Gupta
- 6) Shivangi Thapliyal
- 7) Kritika Chawla
- 8) Nikita Tahiliani
- 9) Hirak Gogoi
- 10) Ananya Soti
- 11) Daksh Yadav
- 12) Govind
- 13) Priyanshi
- 14) Radhika Vaish
- 15) Manav Bhardwaj
- 16) Yash
- 17) Aditi Kapoor
- 18) Blossom Kawatra
- 19) Josika
- 20) Avi Prabhakar
- 21) Tuhina Haldar
- 22) Akanksha Sehgal
- 23) Marvi Dalal
- 24) Muskaan Saxena
- 25) Somya



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

Sanction Letter

Request
25/11/2023
The amount of Rs. 25,000/- has
sanctioned for the project paper
out of sanction (35) - 25,000/-
25/11/2023

To
The Principal,
Atma Ram Sanatan Dharma College,
Dwarka Kiosk, South Campus,
University of Delhi.

Subject: Request for Sanction of funds for Faculty ARSD under KPMG Ethics Grant.

Respected Sir,

This is with regard to Faculty ARSD training a sum of INR 25,000 as its first instalment towards KPMG Ethics Grant dated 5th November, 2020 through Student Societies bank transfer vide cheque/transaction no. N00920126027426.

Ethics ARSD has begun its entrepreneurial activities with respective project communities. In order to ensure a smooth production process and fulfilment of our target communities, we would like to request a sanction of funds amounting to ₹ 25,000/- from our first instalment for Project Kalakazi and Sejan. The division of our expenses is as follows:

1) **Raw Material - ₹ 6,000**

@Project Kalakazi - Notebooks - 50 pcs X ₹ 30 = 2,500

- Cloth - 20 metres X ₹ 100/metre = 2000
- Elastic and threads - ₹ 500
- Extra Material (as per orders) - ₹ 1000

7) **Wages - ₹ 5,000**

@Project Kalakazi

- Community 1 - ARUN NGO - 4 beneficiaries - ₹ 2000 (approximate wages)
- Community 2 - Janghat- Ekjut, NGO - 6 beneficiaries - ₹ 3000 (approximate wages)

2) **Marketing and Engagement - ₹ 6,000**

a. Social Media Marketing - Instagram and Facebook Ads - ₹ 2,000

b. Branding -

- Packaging for Project Srijan (Boxes, Pamphlets, Brand Stickers etc.) - ₹ 2500
- Packaging for Project Kalakazi (Labels, Brand Stickers, Boxes) - ₹ 1500

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