



ATMA RAM SANATAN DHARMA COLLEGE

(UNIVERSITY OF DELHI)

KAUSHAL-2019

Date of Program: 19-10-2019 & 22-10-2019

No. of the Participants: 17

Organized by: Enactus -ARSD College

On 19th October'19 at Delhi Haat INA, ENACTUS ARSD got a chance to put up a stall there and extend the celebration of the annual exhibition 'KAUSHAL'. It was done during Diwali time, and thus, we were overwhelmed by the crowd we got at our stall. Our products which were made by the underprivileged section of society under the ongoing Projects Srijan and Kalakaari, received a great response. From canvas bags to diaries to potted plants to Diwali combos, each and every product influenced buyers. Great thing about these are that all the products are eco-friendly, and thus, ENACTUS ARSD did their part to save environment as well. Volunteers were allotted different duties and hence each one learnt management and marketing skills. Event ended in the evening with a positive note and sense of joy among volunteers.

The annual selling exhibition of Enactus ARSD, a stall was set up in the college premises to mark the second day of 'KAUSHAL'. The stall consisted of all the articles and products made by the communities we are associated with. Plants, pots and diyas under PROJECT SRIJAN were made by our potters and planters' community; and canvas bags, diaries, folders and bottle covers were made by our women entrepreneurs under PROJECT KALAKAARI. These were some of the amazing work showcased by our communities. The riveting set up and our ideas attracted a great number of customers, including teachers, staff and students. Not only were our products appreciated, but our ideas, spirit and considerate approach and thoughtful nature also gained great admiration. To talk about the monetary aspect, we earned a good amount of revenue, and sales increased two-fold compared to previous years.

Poster





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Photograph





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List of Participants

Topic _____		Date _____
Kaushal (2019-20)		
	Name of Participants	Phone No.
1.	Anukriti Mudgal ^{Anukriti}	8130629666
2.	Kriti Kapoor ^{Kriti}	8527495435
3.	Siddharth ^{Siddharth}	8368450840
4.	Tansi Sangwan ^{Tansi}	9811168737
5.	Yash Gulati ^{Yash}	9871922001
6.	Abantika Sarkar ^{Abantika}	9635253194
7.	Drishiti Arora ^{Drishiti}	9643640316
8.	Ekta ^{Ekta}	7291877200
9.	Himansi Sharma ^{Himansi}	8860250968
10.	Jayant Tokas ^{Jayant}	9958015609
11.	Lucky Garg ^{Lucky}	7004381900
12.	Ria Kumar ^{Ria}	82876515
13.	Somya ^{Somya}	8168141326
14.	Yash Mittal ^{Yash}	895018336
15.	Pooja Goyal ^{Pooja}	9646388755
16.	Meenal Mehta ^{Meenal}	9560230776
17.	Khushi Gupta ^{Khushi}	9518045470