

Unit 7(4)

National Environment Awareness Campaign (NEAC): -

NEAC is a campaign of MoEF (Ministry of Environment and Forests) Govt. of India. It was initiated in 1986 for creating environmental awareness and since then is an annual feature. It involves public participation in conservation and management of environmental protection. Its main objective is to make environmental protection a people's movement. Every year it starts its activities with a new theme. It is a widely spread outreach programme and reaches to the masses. It works in collaboration with various Regional resource agencies and non-governmental organizations. Republic Act No.9512 has been delivered to promote environmental awareness through environmental education which will include various environmental issues like threats, degradation, laws and ecofriendly practices. In the year 2019 its theme was 'Swachh Bharat ,Ganga rejuvenation and River Cleaning.

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